ARE YOU PAYING **ATTENTION?**
Knowledge begins with an understanding that we are all surrounded by signs; signs of all sorts; some speak volumes, some silently stare while others simply stir our imagination. Each strongly holds a secret in its palm, and hands it over only to those who willingly awaken their senses to these signs... who show an eagerness to know more and a readiness to Pay Heed!

Paying Heed thus steers us in the right direction, holds our hand and counts our steps... it tells us exactly where to pause and when to stop. It is what keeps us from falling...

And in this failure to fall rests our chance to survive and rise!
So let’s pledge to Pay Heed…

To look longer, hear harder
and feel farther

Pledge to see the signs
and feel the vibes

To pay more attention
and show more care…

Let’s Pay Heed,
for not paying is not an option now…

It’s up to us, whether
we choose to fall
or fail to fall

Pay Heed!
WHY SPONSOR

Customized sponsorship opportunity
Exposure to diverse audience
Augment overall brand visibility
Meet the right decision makers
Find industry requirements
Fostering new business partnerships
Gain new ideas

HEED 2020

PSTD’s objective for this year’s Health, Safety and Environment, Sustainable Development Conference is to establish a platform where top HSE professionals from diverse sectors can gather to share their success stories and inspire others to achieve and implement the latest HSE trends in their workplaces. We believe that such individuals also deeply understand the benefits and importance of integrating HSE as a core element in the management system and wish to create a society where practicing HSE is a norm.

HIGHLIGHT YOUR COMPANY AS A KEY PARTNER AT THIS DYNAMIC SUSTAINABLE DEVELOPMENT CONFERENCE!

This Sustainable Development Conference is dedicated in bringing HSE practitioners from across the globe under one roof. All sponsorship opportunities are customized to fit your current needs & maximize your exposure!
TARGET AUDIENCE

**Technical**
Managers, Teams Leaders, Consultant, Engineers, Physicians from following disciplines

- Operations and Production
- Engineers
- Maintenance
- Security
- Health, Safety & Environment
- Occupational Health
- Environmental Health
- Risk Management
- Industrial Hygiene
- Regulatory Bodies
- Research & Education
- Projects and Construction

**Senior Management**
- CEO/MD/Presidents
- Chairman
- Directors
- General Managers
- Senior Managers

**Others**
- Business Development Managers
- Marketing & Sales Managers
- Operation & Finance Managers
- Procurement Managers
- Human Resource Managers
- Young Professionals
- Students
SPONSORSHIP PACKAGES

Partner
PKR. 1,000,000/-

Brand Mileage
• Digital Impressions – 1,000,000
• Engagements (likes, clicks, comments) – 250,000
• Logo on Facebook cover photo for visibility. Thank you shout out on social media
• Company logo on event website
• Company’s promotional one min advertisement to be shared on social media.

Other Benefits
• Eight (8) complimentary guest passes
• Exhibition stall (standard size)
• Sponsorship level identified on all marketing collateral
• Special recognition on name badges to identify your sponsorship level.
• Included in press releases and media material related to event.
• Three (3) standees outside hall
• Company’s promotional content distributed to delegates
Brand Mileage
- Digital Impressions – 750,000
- Engagements (likes, clicks, comments) – 200,000
- Sponsorship recognition posts on social media
- Company logo on event website

Other Benefits
- Six (6) complimentary guest passes

• Sponsorship level identified on all marketing collateral
• Thank you shout out on social media
• Included in press releases and media material
• Two (2) standees outside the conference hall
• Company’s promotional content distributed to delegates
Brand Mileage
• Digital Impressions – 500,000
• Engagements (likes, clicks, comments) – 100,000
• Company logo on event website

Other Benefits
• Six (4) complimentary guest passes

• Sponsorship level identified on all marketing collateral
• Sponsorship recognition posts on social media
• One (1) standee inside the conference hall

Patron
PKR. 500,000 /-
**Exhibition Stall Sponsor**

PKR. 500,000 /-

- One (1) pass for stall representatives
- Exhibition space (standard size) for corporate display.
- Opportunity to provide promotional item in the delegate swag bag
- Logo on social media posts

**Student Sponsor**

PKR. 300,000 /-

- Opportunity to invite 50 university students to attend the conference
- Students will wear lanyards and badges carrying company’s logo
- Logo on social media posts-level on social media

**CONFERENCE REGISTRATION**

**PSTD Members**

- PKR. 15,500 Per participant
- PKR. 115,000 Corporate table for 8

**Non-Members**

- PKR. 16,500 Per participant
- PKR. 125,000 Corporate table for 8
Venue

This year Sustainable Development Conference will be held on

February 12

Wednesday, 2020

at Marriott Hotel, Karachi.
Sponsorship Enquiries

Please contact Pakistan Society for Training and Development management to discuss sponsorship packages and opportunities available in more details

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Bringing to light the key to understanding the most important things in life... that are not even things!